National Women's Show

A platform for women's enterprise, wellbeing and opportunity across Jamaica and the Caribbean.

01 3 days

02 Up to 250 vendors

03 30,000–35,000 visitors targeted



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

THE OPPORTUNITY

One show. A powerful marketplace.

Bring entrepreneurs, consumers and partners together in a national celebration of women's contribution.

01 250 vendor spaces planned

02 30,000–35,000 visitors targeted

03 3 days of commerce and connection



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

JAMAICA · COMMUNITY · CARIBBEAN

Value that travels beyond the venue

The potential impact extends from small businesses to local suppliers and regional relationships.

01 Jamaica: demand for production, transport, food and hospitality

02 Community: sales opportunities, skills and visibility for women-led businesses

03 Region: Caribbean brand discovery, trade relationships and diaspora engagement



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

FINANCIAL VALUE · SCENARIO, NOT FORECAST

Commerce with measurable impact

For every assumed J$1,000 spent per visitor, the target audience represents J$30–35 million in potential direct visitor spending.

01 Calculation: 30,000–35,000 × assumed spend per visitor

02 Not show revenue, profit or GDP; no multiplier included

03 Actual attendance, spend and attribution must be measured



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SPOTLIGHT 01 · INNOVATION

Women in Technology

Make the next generation of Jamaican innovators visible.

01 Live technology demonstrations and founder showcases

02 Digital skills, AI literacy and career conversations

03 Connections with mentors, employers and technology partners



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

SPOTLIGHT 02 · ENTERPRISE

Women in Business

Turn visibility into customer relationships, partnerships and business opportunity.

01 A marketplace for women-led brands and services

02 Business clinics on finance, marketing and export readiness

03 Buyer introductions and supplier networking



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

SPOTLIGHT 03 · WELLBEING

Women's Health

Create space for informed conversations, prevention and access to trusted professionals.

01 Health education and preventive wellness discussions

02 Mental health, nutrition and life-stage wellbeing

03 Qualified partners and clear referral pathways



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

SPOTLIGHT 04 · FAMILY & ROLE MODELS

Strength starts at home

Celebrate the strength and role-model influence of women in a family.

01 Intergenerational stories of leadership and resilience

02 Conversations on caregiving, wellbeing and financial confidence

03 Mentorship that helps girls see what they can become



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

REVENUE MODEL & INVESTOR DISCIPLINE

A diversified show business

Build the commercial model around multiple income streams and transparent delivery costs.

01 Income: tickets, vendor booths, sponsorship and program placements

02 Costs: venue, production, security, staffing, marketing and insurance

03 Before funding: validate budget, currency, attendance and break-even



AI-generated concept imagery. Planned scale, programming and impact are not verified results.

PARTNERSHIP INVITATION

Invest in the platform. Grow the legacy.

Partner with Fiwi Homes to build an accountable, vibrant platform for Jamaican women and regional opportunity.

01 Proposed priorities: production, outreach, vendor readiness and spotlight programming

02 Report: attendance, vendor sales feedback, local procurement and partner outcomes

03 Investment amount, structure, returns and timeline: to be agreed



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